



Purchasing Division

ADDENDUM NO. 1

DATE: March 7, 2019
FROM: City of Grand Junction Purchasing Division
TO: All Offerors
RE: 521 Drainage Authority Public Education and Outreach Campaign SOQ-4610-19-DH

Offerors responding to the above referenced solicitation are hereby instructed that the requirements have been clarified, modified, superseded and supplemented as to this date as hereinafter described.

Please make note of the following clarifications:

1. Q. Is there an expectation that the allotted budget of \$25,000 indicated for this project is to be used to secure and pay for print, media and bill board advertising or is there a separate budget that will provide for paid advertising and other campaign activities?

A. The \$25,000 is intended for placement of print, media, and bill board advertising as well as the selected consultant's fee for development, management and reporting requirements.

2. Q. Will the consultant be responsible for only developing the content for the website updates and giving it to a web manager to update or will access be provided to the site so that the consultant can do the updates?

A. Consultant will be developing content for website updates and will be provided access for the consultant to do updates as well.

3. Q. What is the desired schedule and duration of the project?

A. Award early April with strategic placement of advertising during spring and fall months when most people are more active outside and more likely to fertilize their yards (fertilizer is the largest source of phosphorus and nitrogen in our streams and rivers).

The original solicitation for the project noted above is amended as noted.

All other conditions of subject remain the same.

Respectfully,

A handwritten signature in black ink, appearing to read "Duane Hoff Jr.", written over a white background.

Duane Hoff Jr., Senior Buyer
City of Grand Junction, Colorado